

Equipment and marketing advice at UK Grain



UK Grain, being held at the Exec Exhibitions Centre at the East of England Showground near Peterborough on Wednesday, 2nd November combines free independent advice clinics and topical seminars alongside an exhibition of latest equipment.

UK Grain is now firmly established as the leading specialist exhibition that concentrates solely on grain drying, handling, storage and marketing. "UK Grain is a unique event, which gets to the heart of the grain business. It brings together the best advice and equipment to help farmers ensure they deliver the quality and specification required to secure the best prices," says Andrew Newbold, of organiser Fusion Events.

The event has gained an excellent reputation for providing in-depth advice on all topics within the grain supply chain, with industry experts offering one-to-one consultations in the GrainStorm clinics, as well as the comprehensive and highly regarded seminar programme. All this authoritative information is free to all visitors and included in the entry price.

In the GrainStorm advice area visitors have access to independent, private consultations with industry experts on a range of topics including:

- * Best grain and oilseed marketing
- * Strategies to reduce risks
- * Growing for a specific market
- * Storage to suit the farm and crops

The accompanying exhibition of the latest grain handling, drying and storage technology and equipment brings the industry together under one roof. Now with extra space provided by last year's move to the new modern facilities at the Exec Exhibitions Centre at the East of England Showground, exhibitors are able to display a wider range of equipment from the smallest moisture meters to the largest mobile driers.

All the leading manufacturers and suppliers in the industry exhibit at UK Grain and can provide exactly what is required for those looking to renew, update or adapt existing facilities. The event provides visitors with the unique ability to discuss proposed projects with the consultants and designers as well as view and examine proposals from equipment experts.

This year's comprehensive seminar programme continues to offer some of the best independent advice available. This is included in the entry price, providing visitors with access to industry experts and information that often comes at a high price elsewhere.

UK Grain 2011 Seminars

- * Marketing – Growing for a specific market. This seminar looks at the options and examines various contracts that may help growers secure better returns and reduce the exposure to the volatility in the commodity markets.

* Storage advice – How to best protect crops in store. The latest guidance on managing stores to maintain top crop quality. How to successfully, dry, handle and store crops and what to look out for to prevent deterioration leading to losses.

* Marketing – When will the bubble burst? Following a run of intense price volatility a period of relatively high prices and strong futures for most commodities has brought welcome relief. But what are the prospects for prices in the future?

* Practical – How to control costs. Energy consumes a huge proportion of the total costs of drying and storing grain. This seminar provides expert advice on first calculating costs and then exploring ways to make savings through better management.

* Masterclass – grow your own fine oils. We find out how one arable farmer has created a new business from cold-pressing his own oilseed rape. He explains not only how he processes the rape, but also his strategy to market and sell the oils.

UK Grain Facts:

Date: Wednesday 2nd November 2011 9am to 4.00pm

Venue: Exec Exhibitions Centre at the East of England Showground near Peterborough, PE2 6XE

Tickets: £10 by pre-booking on-line at www.farm-smart.co.uk/ukgrain or telephone on 0845 4900 142 otherwise £15 on the day.

Further details:

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